

National Center for Science and Engineering Statistics

# InfoBrief

# Microbusinesses Performed \$6.1 Billion of R&D in the United States in 2021

NSF 24-302 | October 2023 Audrey Kindlon

This InfoBrief presents research and development (R&D) data on microbusinesses,<sup>1</sup> defined here as businesses with one to nine domestic employees. In 2021, microbusinesses in the United States reported a total of \$8.1 billion in R&D expenditures, of which \$7.3 billion (89%) was for domestic costs and \$6.1 billion (75%) was performed by the microbusinesses themselves (**table 1**). R&D costs include the amount that businesses spent of their own money and from other sources on R&D they perform, as well as the amount they paid others to perform R&D. This InfoBrief makes a distinction between all R&D costs and R&D performance costs, which are the costs only for R&D performed by the business.

#### Table 1

Annual Business Survey aggregate R&D estimates, by questionnaire reference and employment size, for companies with 1–9 employees in selected industries: 2021

Company and financial information	All companies	1−4 employees	5–9 employees
Number of companies	15,855	9,993	5,861
Total R&D cost	8,131,847	3,659,817	4,472,030
Foreign R&D costs	877,630	489,208	388,422
Domestic R&D costs	7,254,217	3,170,609	4,083,608
Domestic R&D costs for salaries, wages, and fringe benefits	4,036,146	1,660,533	2,375,613
Domestic R&D costs for expensed machinery and equipment (not capitalized)	199,530	78,328	121,202
Domestic R&D costs for materials and supplies	573,007	230,443	342,565
Domestic R&D costs for payments to others for R&D	1,129,548	579,812	549,737
Domestic R&D costs for depreciation on R&D property and equipment	74,926	26,770	48,156
Domestic R&D costs for other costs	1,241,060	594,723	646,336
Domestic R&D performance	6,124,669	2,590,797	3,533,871
Domestic R&D performance paid for by the company	4,550,744	1,980,752	2,569,991
Domestic R&D performance paid for by foreign owner	179,119	59,662	119,457
Domestic R&D performance paid for by another U.S. business	270,888	135,905	134,983
Domestic R&D performance paid for by other businesses located outside the United States	16,580	11,384	5,196

# Annual Business Survey aggregate R&D estimates, by questionnaire reference and employment size, for companies with 1–9 employees in selected industries: 2021

(Thousands of U.S. dollars)

Company and financial information	All compani	es	1-4 employee	s	5–9 employees	s
Domestic R&D performance paid for by U.S. university or college	7,685		6,383		1,302	
Domestic R&D performance paid for by U.S. nonprofit organization	26,720		11,660	r	15,061	
Domestic R&D performance paid for by U.S. federal government	1,004,852		340,324		664,528	
Domestic R&D performance paid for by U.S. state or local government	63,157		42,372		20,785	
Domestic R&D performance paid for by all other organizations outside the United States	4,923		2,355	r	2,568	
Domestic R&D performance for basic research	715,225		329,829		385,395	
Domestic R&D performance for applied research	2,221,924		869,487		1,352,437	
Domestic R&D performance for development	3,187,520		1,391,481		1,796,039	

r = relative standard error > 50%.

#### Note(s):

Detail may not add to total because of rounding. Statistics are representative of companies located in the United States that performed or funded R&D. Selected industries include the 2017 North American Industry Classification System sectors 31, 32, 33, 42, and 51 and industries 5413, 5415, and 5417.

#### Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2022 Annual Business Survey: Data Year 2021.

Data for this InfoBrief are from the Annual Business Survey (ABS), developed and cosponsored by the National Center for Science and Engineering Statistics (NCSES) within the National Science Foundation and by the Census Bureau. The ABS is the primary source of information on R&D expenditures by microbusinesses. Additionally, the ABS collects data related to innovation, intellectual property, technology, and business owner characteristics from both microbusinesses and companies with 10 or more employees. This InfoBrief reviews both the R&D totals for the microbusiness population and the specifics for selected industries.

The ABS is a single survey that combines efforts that have historically been from multiple separate business surveys: the Survey of Business Owners, the Annual Survey of Entrepreneurs, the 2016 Business R&D and Innovation Survey– Microbusiness (BRDI-M), and an innovation survey modeled on Eurostat's Community Innovation Survey. This InfoBrief and the related full set of data tables result from the fifth year of a collaboration on the ABS between NCSES and the Census Bureau.

## **Microbusiness R&D Trends**

**Figure 1** presents the trajectory of total R&D costs, total domestic R&D costs, and R&D performance for microbusinesses for the 2018–21 time frame. Total domestic R&D performance increased 35% over the 3-year period (from \$4.5 billion in 2018 to \$6.1 billion in 2021), whereas total R&D costs and domestic R&D costs each increased 26% over the same period (from \$6.5 billion to \$8.1 billion and from \$5.8 billion to \$7.3 billion, respectively).







#### Note(s):

Detail may not add to total because of rounding. Statistics are representative of companies located in the United States that performed or funded R&D.

#### Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2022 Annual Business Survey: Data Year 2021.

# **R&D by Type of Costs**

Of the \$7.3 billion in domestic R&D costs (including performance and nonperformance costs) in 2021, 56% were for salaries, wages, and fringe benefits. Outsourced R&D—payments to others for R&D, including purchasing R&D services— was 16% of total domestic R&D costs. An additional 17% of microbusiness domestic R&D costs was for other expenses such as consultants, contractors, travel, or rent. Another 8% was spent on materials and supplies, 3% on machinery and equipment, and 1% on depreciation on R&D property and equipment (table 2).

#### Domestic R&D costs, by selected industry and type of cost, for companies with 1-9 employees: 2021

Industry	NAICS code	Total		Salaries, wages, and fringe benefits	ł	Expense machine and	d ry nt	Material and	S	Payments others fo	to r	Depreciat on R&I property a	ion ) and	All other	
industry	31-33, 42.	Total	-	benefito		equipme		Supplies	,	Nub		equipine		00013	
	51, 5413,														
All selected industries	5415, 5417	7,254,217		4,036,146		199,530		573,007		1,129,548		74,926		1,241,060	
Manufacturing industries	31-33	920,331		425,563		27,714		128,070		173,207		9,581		156,196	
Food, beverage, and tobacco products	311-12	19,097	r	11,185		2,710	r	3,718	r	827	r	57	r	600	
Textile, apparel, and leather products	313-16	7,096	r	2,523	r	39		493		0		16		4,024	r
Wood products	321	138		106		14		3		4		0		11	
Paper	322	0		0		0		0		0		0		0	
Printing and related support activities	323	0		0		0		0		0		0		0	
Petroleum and coal products	324	739		444		30		148		0		0		118	
Chemicals	325	208,440		59,578		8,664		25,060		76,185		3,357		35,595	
Pharmaceuticals and medicines	3254	163,546		37,379		6,958	r	22,124		66,881		2,717		27,488	
Chemicals, excluding pharmaceuticals	other 325	44,894		22,199		1,706		2,937		9,305	r	640		8,107	
Plastics and rubber products	326	6,486		3,001		491		940		59	r	115		1,880	
Nonmetallic mineral products	327	3,808	r	3,250	r	0		327	r	170	r	8		52	
Primary metals	331	2,240		930	r	348		253		123		209	r	376	
Fabricated metal products	332	15,819	r	5,495	r	1,130	r	2,569	r	3,836	r	367	r	2,422	r
Machinery	333	76,360		46,830		1,091		6,670		12,252	r	81		9,437	
Computer and electronic products	334	330,785		172,865		7,014		50,420		51,582		4,163		44,741	
Semiconductor and other electronic components	3344	105,362		48,223		3,199		7,767		34,082	r	2,006		10,084	
Navigational, measuring, electromedical, and control instruments	3345	179,628		102,953		2,865		35,825	r	14,829		1,141		22,014	
Other computer and electronic products	other 334	45,795		21,689		950		6,828		2,672		1,016	r	12,642	r
Electrical equipment, appliances, and components	335	41,714		25,638		1,707	r	6,881		1,682		426		5,381	
Transportation equipment	336	36,042		20,951		1,703		9,961		2,131		185		1,112	
Aerospace products and parts	3364	13,903		9,043		311		3,031		900		45		573	
Other transportation equipment	other 336	22,139		11,907		1,391	r	6,930		1,231	r	139	r	540	r
Furniture and related products	337	1,471	r	273	r	286		54		0		36	r	821	r
Miscellaneous manufacturing	339	170,097		72,495		2,487	r	20,574		24,356	r	560	r	49,626	r
Selected nonmanufacturing	42, 51, 5413,														
industries	5415, 5417	6,333,886		3,610,583		171,816		444,937		956,342		65,345		1,084,863	
Wholesale trade	42	154,712		/1,006		/,676		43,108	r	11,649	r	1,159	r	20,114	$\square$
	51	/84,850		617,001		39,065	r	17,102		28,193		6,1/1		//,319	
Software publishers	5112	560,818		460,456		9,596		13,299		24,868		6,109		46,490	

#### Domestic R&D costs, by selected industry and type of cost, for companies with 1-9 employees: 2021

(Thousands of U.S. dollars)

Industry	NAICS code	Total	Salaries, wages, and fringe benefits	Expensed machinery and equipment	Materials and t supplies	Payments to others for R&D	Depreciation on R&D property and equipment	All other costs
Information, excluding software publishers	51 less 5112	224,032	156,545	29,469	r 3,803	3,325	61	30,829 r
Architectural, engineering, and related services	5413	647,610	447,922	27,288	59,372	41,424	7,188 r	64,415
Computer systems design and related services	5415	1,690,254	1,226,739	27,900	40,717	74,064	5,269 r	315,566
Scientific research and development services	5417	3,056,460	1,247,915	69,886	284,639	801,012	45,559	607,450
Research and development in nanotechnology	541713	201,891	111,127	5,676	17,371	29,309	2,815	35,595
Research and development in biotechnology (except nanobiotechnology)	541714	1,288,461	441,338	18,479	115,229	419,881	20,267	273,267
Research and development in the physical, engineering, and life sciences (except nanotechnology and biotechnology)	541715	1,538,246	677,439	45,557	151,157	344,568	22,421	297,103
Social sciences and humanities research and development	541720	17,262	9,856	174	474	5,215	56 r	1,485

r = relative standard error > 50%.

NAICS = 2017 North American Industry Classification System.

#### Note(s):

Detail may not add to total because of rounding or unavailable NAICS detail for select records beyond the 4-digit industry classification. Industry classification is based on dominant establishment payroll. Statistics are representative of companies located in the United States that performed or funded R&D

#### Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2022 Annual Business Survey: Data Year 2021.

Manufacturing industries spent 46% of their domestic R&D costs on salaries, wages, and fringe benefits, whereas selected nonmanufacturing industries spent 57% on salaries, wages, and fringe benefits; however, this difference is not statistically significant. Computer systems design and related services (NAICS 5415) and scientific research and development services (NAICS 5417)—the two largest industries by domestic R&D performance costs—spent 73% and 41% on salaries, wages, and fringe benefits, respectively.

# **Characteristics of Microbusiness R&D Performance**

### By Industry

As was the case in previous ABS surveys, microbusiness R&D is highly concentrated within a few industries.<sup>2</sup> In 2021, domestic R&D costs by microbusinesses in the United States were approximately \$7.3 billion (table 1), of which \$1.1 billion was for outsourced R&D and the remaining \$6.1 billion (or 84%) was R&D performed by the microbusinesses themselves. This proportion was nearly identical to findings from 2020, where 83% of domestic R&D was performed by microbusinesses.

Selected nonmanufacturing industries accounted for 88% of the domestic R&D performance costs in 2021. Scientific research and development services (NAICS 5417) accounted for 37% of domestic R&D performance, and just over one-half (53%) of this from R&D in the physical, engineering, and life sciences (except nanotechnology and biotechnology) (NAICS 541715) (table 2). One-quarter (26%) of domestic R&D performance costs were from the computer systems design and related services industry (NAICS 5415).

# By Type of R&D

There are three types of R&D: basic research, applied research, and development.<sup>3</sup> In 2021, just over one-half (52%) of microbusiness R&D performance was for development, 36% was for applied research, and 12% was for basic research (table 3). The allocation of R&D across the three types was similar between microbusinesses in manufacturing and nonmanufacturing industries.

#### Table 3

#### Domestic R&D performed by the company, by selected industry and type of R&D, for companies with 1–9 employees: 2021

Industry	NAICS code	Total		Total		Total		Basic researcl	า	Applied research		Developme	nt
	31–33, 42, 51, 5413, 5415,												
All selected industries	5417	6,124,669		715,225		2,221,924		3,187,520					
Manufacturing industries	31-33	747,124		59,635		275,850		411,640					
Food, beverage, and tobacco products	311-12	18,270	r	704		3,942		13,624	r				
Textile, apparel, and leather products	313-16	7,096	r	1,425	r	1,980	r	3,691	r				
Wood products	321	134		14		21		99					
Paper	322	0		0		0		0					
Printing and related support activities	323	0		0		0		0					
Petroleum and coal products	324	739		0		148		592					
Chemicals	325	132,255		14,608		52,897		64,750					
Pharmaceuticals and medicines	3254	96,666		11,004		38,762		46,899					
Chemicals, excluding pharmaceuticals	other 325	35,589		3,604		14,135		17,850					
Plastics and rubber products	326	6,427		204		3,787		2,436	r				
Nonmetallic mineral products	327	3,638	r	2,236	r	811	r	590					
Primary metals	331	2,117		295		806	r	1,016	r				
Fabricated metal products	332	11,983	r	3,864	r	3,509	r	4,609	r				
Machinery	333	64,109		4,914		18,164		41,031	_				
Computer and electronic products	334	279,203		21,513		87,924		169,765					
Semiconductor and other electronic components	3344	71,280		8,498		29,458		33,324	_				
Navigational, measuring, electromedical, and control instruments	3345	164,799		10,675		46,797		107,327					
Other computer and electronic products	other 334	43,124		2,340		11,670		29,114	_				
Electrical equipment, appliances, and components	335	40,032		1,809	r	16,157		22,065	_				
Transportation equipment	336	33,911		1,208	r	6,696		26,007					
Aerospace products and parts	3364	13,003		266		4,607		8,130					
Other transportation equipment	other 336	20,908		942	r	2,090	r	17,876					
Furniture and related products	337	1,471	r	0		559		912	r				
Miscellaneous manufacturing	339	145,741		6,841		78,446	r	60,454					
Selected nonmanufacturing industries	42, 51, 5413, 5415, 5417	5,377,544		655,590		1,946,074		2,775,881	_				
Wholesale trade	42	143,063		20,107	r	49,941		73,015					
Information	51	756,657		80,314		217,708		458,635					
Software publishers	5112	535,950		62,233		164,325		309,391	_				
Information, excluding software publishers	51 less 5112	220,707		18,080		53,383		149,244					
Architectural, engineering, and related services	5413	606,186		75,293		155,913		374,980	_				
Computer systems design and related services	5415	1,616,190		170,785		595,870		849,535					

#### Domestic R&D performed by the company, by selected industry and type of R&D, for companies with 1–9 employees: 2021

(Thousands of U.S. dollars)

Industry	NAICS code	Total	Basic research	Applied research	Development
Scientific research and development services	5417	2,255,449	309,092	926,641	1,019,716
Research and development in nanotechnology	541713	172,582	27,987	73,792	70,804
Research and development in biotechnology (except nanobiotechnology)	541714	868,580	146,062	308,060	414,458
Research and development in the physical, engineering, and life sciences (except nanotechnology and biotechnology)	541715	1,193,678	133,318	538,713	521,647
Social sciences and humanities research and development	541720	12,047	1,725	6,076	4,246

r = relative standard error > 50%.

NAICS = 2017 North American Industry Classification System.

#### Note(s):

Detail may not add to total because of rounding or unavailable NAICS detail for select records beyond the 4-digit industry classification. Industry classification is based on dominant establishment payroll. Statistics are representative of companies located in the United States that performed or funded R&D.

#### Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2022 Annual Business Survey: Data Year 2021.

## By Source of Funds

In 2021, three-fourths (74%) of microbusiness domestic R&D performance was paid from the companies' own funds; 17% was from federal, state, or local governments combined; 4% came from another U.S. company; and 3% was from a foreign owner (table 4). Few differences were found across industries. In the scientific research and development services industry (NAICS 5417), the industry with the most domestic R&D performance costs, 66% of microbusiness R&D performance was self-funded and 22% was funded by federal, state, or local governments combined. In 2021, 82% of all government funding (federal, state, or local) for microbusinesses went to three industries: architectural, engineering, and related services (NAICS 5413); computer systems design and related services (NAICS 5415); and scientific research and development services industry (NAICS 5417).

#### Domestic R&D performed by the company, by selected industry and source of funds, for companies with 1–9 employees: 2021

Industry	NAICS code	Total		Paid for b the compa	y ny	Foreign owner		Another U.S. company	y	Other businesses outside the United States	U.S. university or college	U.S. nonprofit organization	U.S. federal government	U.S. state or local governme	e d nt l	All other organization outside the United State	ns e es
	31–33, 42, 51, 5413,																_
All selected industries	5415, 5417	6,124,669		4,550,744		179,119	1	270,888		16,580	7,685	26,720	1,004,852	63,157		4,923	
Manufacturing industries	31–33	747,124		533,030		41,326		13,745		2,068	1,444	2,178	142,418	10,098		818 r	
Food, beverage, and tobacco products	311-12	18,270	r	16,920	r	0		0		0	484	0	865 1	· 0		0	
Textile, apparel, and leather products	313-16	7,096	r	7,096	r	0		0		0	0	0	0	0		0	
Wood products	321	134		134		0		0		0	0	0	0	0		0	
Paper	322	0		0		0		0		0	0	0	0	0		0	
Printing and related support activities	323	0		0		0		0		0	0	0	0	0		0	
Petroleum and coal products	324	739		739		0		0		0	0	0	0	0		0	
Chemicals	325	132,255		105,357		12,466		2,993		404	26	1,323	9,686	0		0	
Pharmaceuticals and medicines	3254	96,666		71,680		12,466		1,988	r	152 r	0	1,323	9,056	0		0	
Chemicals, excluding pharmaceuticals	other 325	35,589		33,676		0		1,005		252	26	0	630	0		0	
Plastics and rubber products	326	6,427		4,712		0		0		0	0	0	1,715	0		0	
Nonmetallic mineral products	327	3,638	r	3,151	r	0		0		0	0	0	486 1	· 0		0	
Primary metals	331	2,117		2,117		0		0		0	0	0	0	0		0	
Fabricated metal products	332	11,983	r	11,687	r	0		296	r	0	0	0	0	0		0	
Machinery	333	64,109		46,810		0		5,921	r	690 r	329 r	0	8,376	1,983	r	0	
Computer and electronic products	334	279,203		218,156		7,113	r	1,818	r	973	186	855 r	48,733	552		818 r	
Semiconductor and other electronic components	3344	71,280		63,840		0		0		0	161	129	6,159	173		818 r	
Navigational, measuring, electromedical, and control instruments	3345	164,799		118,083		5,818	r	344		588	24	726 r	38,853	362		0	
Other computer and electronic products	other 334	43,124		36,232		1,296		1,474	r	385 r	0	0	3,721 ।	· 16		0	
Electrical equipment, appliances, and components	335	40,032		24,452		10,662	r	0		0	345	0	468	4,105	r	0	
Transportation equipment	336	33,911		26,796		0		559		0	74	0	3,219	3,264	r	0	
Aerospace products and parts	3364	13,003		8,931		0		559		0	74	0	3,219	221		0	_
Other transportation equipment	other 336	20,908		17,865		0		0		0	0	0	0	3,043	r	0	
Furniture and related products	337	1,471	r	1,185	r	0		0		0	0	0	286	0		0	
Miscellaneous manufacturing	339	145,741		63,719		11,085	r	2,158	r	0	0	0	68,584 1	· 195		0	_
Selected nonmanufacturing industries	42, 51, 5413, 5415, 5417	5,377,544		4,017,713		137,793	1	257,144		14,513	6,241	24,542	862,434	53,059		4,106	

#### Domestic R&D performed by the company, by selected industry and source of funds, for companies with 1–9 employees: 2021

(Thousands of U.S. dollars)

Industry	NAICS code	Total	Paid for by the company	Foreign owner	Another U.S. company	Other businesses outside the United States	U.S. university or college	U.S. nonprofit organization	U.S. federal government	U.S. state or local governmen	All other organizations outside the United States
Wholesale trade	42	143,063	120,053	507 r	r O	1,488	183 r	0	20,777 r	54 r	0
Information	51	756,657	726,206	1,343 r	r 3,675	2,745	0	513	20,623	1,551	0
Software publishers	5112	535,950	511,079	471	3,307	2,745	0	280 r	16,517	1,551	0
Information, excluding software publishers	51 less 5112	220,707	215,127	872 r	r 368	r 0	0	233 r	4,107	0	0
Architectural, engineering, and related services	5413	606,186	461,332	2,580	61,996	1,021	1,233 r	4,544 r	70,603	2,877	0
Computer systems design and related services	5415	1,616,190	1,230,848	23,820 r	r 53,930	0	227 r	9,867 r	295,102 r	1,764 r	631 r
Scientific research and development services	5417	2,255,449	1,479,275	109,543	137,542	9,258	4,597	9,618	455,328	46,813	3,475
Research and development in nanotechnology	541713	172,582	116,927	5,374 r	r 6,006	267	659 r	2,046 r	40,900	404	0
Research and development in biotechnology (except nanobiotechnology)	541714	868,580	610,670	38,829	49,949	3,284	968 r	4,448	130,369	28,243 r	1,821 r
Research and development in the physical, engineering, and life sciences (except nanotechnology and biotechnology)	541715	1,193,678	735,709	65,340	80,924	5,707	1,765	2,924	281,490	18,165	1,654
Social sciences and humanities research and development	541720	12,047	7,408	0	664	r O	1,205 r	200 r	2,570	0	0

r = relative standard error > 50%.

NAICS = 2017 North American Industry Classification System.

#### Note(s):

Detail may not add to total because of rounding or unavailable NAICS detail for select records beyond the 4-digit industry classification. Industry classification is based on dominant establishment payroll. Statistics are representative of companies located in the United States that performed or funded R&D.

#### Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2022 Annual Business Survey: Data Year 2021.

# By State

In 2020, five states (California, New York, Massachusetts, Michigan, and Washington) accounted for 51% of all domestic microbusiness R&D performance cost.<sup>4</sup> In 2021, the five states (California, Texas, Florida, Massachusetts, Washington) also accounted for 51% of all domestic microbusiness R&D performance cost (table 5). California made up nearly one-third of all domestic microbusiness R&D performance cost in 2021 and its estimated costs were more than six times the estimated costs of Texas (which had the next highest estimated costs).

#### Table 5

# Domestic R&D performed by the company, by state and employment size, for companies with 1–9 employees in selected industries: 2021

(Number and thousands of U.S. dollars)

	All companies Companies			1-	-4 em	nployees	5–9 employees					
State	Companies (number)	Amount		Companie (number)	es )	Amount		Companies (number)	S	Amount		
All states	15,339	6,124,669		9,611		2,590,797		5,727		3,533,871		
Alabama	80	27,599		68		18,036		13		9,563		
Alaska	4	826		4		826		0		0		
Arizona	256	88,693		162		38,821		93		49,871		
Arkansas	56	19,073		19		5,784		38		13,289		
California	3,953	2,012,984		2,547		701,550		1,407		1,311,433		
Colorado	602	234,304		316		91,543		287		142,761		
Connecticut	98	48,150		60		18,600		37		29,550		
Delaware	165	69,107		109		44,344		57		24,763		
District of Columbia	27	17,781		17		12,430		11		5,351		
Florida	711	281,389		455		170,107		257		111,282		
Georgia	337	96,196		272		46,919		64		49,277		
Hawaii	11	2,953		10		1,828		2		1,125		
Idaho	49	18,782	r	15		2,493		36	r	16,289 r		
Illinois	429	150,100		289		54,633		139		95,467 r		
Indiana	194	62,734		145		40,815		48		21,919		
lowa	78	18,990		56		11,902		23		7,088		
Kansas	106 r	23,961		83	r	16,546	r	24		7,414		
Kentucky	97	25,048		69		14,846		29		10,202		
Louisiana	23	5,739		10		3,548		11	r	2,192		
Maine	46 r	· 8,666		32	r	4,995	r	15		3,670		
Maryland	422	172,731		305		92,600		117		80,131		
Massachusetts	570	278,140		331		115,643		239		162,497		
Michigan	310	102,184		153		40,265		157		61,919		
Minnesota	430	128,300		300		52,184		129		76,117		
Mississippi	31	7,556		20		4,695		10		2,862		
Missouri	171	32,212		108	r	16,055	r	64		16,158		
Montana	34	14,611		14		2,292		19		12,319		
Nebraska	19	7,014		16		5,925		2		1,089		
Nevada	111	43,669		75		25,364		35		18,305		
New Hampshire	67	43,419		34		9,529		34		33,890		
New Jersey	256	134,415		161		84,273		95		50,142		
New Mexico	63	25,502		35		11,867		28		13,635		
New York	665	226,485		424		83,783		242		142,702		
North Carolina	431	144,595		280		71,987		150		72,608		
North Dakota	12	3,068		5		1,491		8		1,577		
Ohio	542	144,642		236		54,361		307		90,281		
Oklahoma	107	30,764		89	r	19,605	r	20		11,159		

# Domestic R&D performed by the company, by state and employment size, for companies with 1–9 employees in selected industries: 2021

(Number and thousands of U.S. dollars)

	All companies				1-	4 em	ployees		5-9 employees					
State	Companies (number)	5	Amount		Companie (number)	S	Amount		Compani (numbe	es r)	Amount			
Oregon	238		80,522		147		43,015		92		37,507			
Pennsylvania	527		183,302		348		131,770		178		51,532			
Rhode Island	18		6,696		16		5,937		3		758			
South Carolina	178		95,782	r	36		14,113		144		81,669	r		
South Dakota	12		3,156		7		966	r	6	r	2,190	r		
Tennessee	116		47,601		65		19,105		50		28,496			
Texas	842		301,057		479		133,984		362		167,073			
Utah	189		66,559		140		31,699		48		34,860			
Vermont	71	r	17,876	r	3		948		67	r	16,928	r		
Virginia	543		137,037		385		57,374		158		79,663			
Washington	572		243,051		425		105,850		147		137,201			
West Virginia	20		3,795		18		2,426		2		1,369			
Wisconsin	348		147,494		165		39,997	r	182		107,497	r		
Wyoming	73		30,242	r	40	r	5,834	r	34	r	24,408	r		
Undistributed	18		8,117		8	r	5,295	r	9		2,822			

r = relative standard error > 50%.

#### Note(s):

Detail may not add to total because of rounding. Statistics are representative of companies located in the United States that performed or funded R&D.

Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2022 Annual Business Survey: Data Year 2021.

## **Total Employment and R&D Employees**

Just under 39,000 domestic R&D employees (78% male, 22% female) worked for microbusinesses in 2021, and 88% of those domestic R&D employees were in the selected nonmanufacturing microbusinesses (table 6). Among all domestic R&D employees, the largest percentages worked in the computer systems design and related services industry (NAICS 5415) and scientific research and development services industry (NAICS 5417) (30% and 26%, respectively), but these percentages are not significantly different.

#### Table 6

Domestic R&D employees, by selected industry, by sex and by R&D work activity, for companies with 1–9 employees: 2021 (Number)

Industry	NAICS code	All companies	Male	Female	Researchers (including R&D scientists, engineers, and their managers)	R&D technician and equivalent staff	R&D support s staff (clerical t and other)	Researchers with PhD (excluding MD, JD, and EdD)
	31-33, 42, 51,							
All selected industries	5413, 5415, 5417	38,962	30,340	8,622	28,417	7,478	3,066	7,358
Manufacturing industries	31-33	4,686	3,735	951	3,432	882	372	945

# Domestic R&D employees, by selected industry, by sex and by R&D work activity, for companies with 1–9 employees: 2021 (Number)

	NAIOC as de	All companies		Male		Female		Researchers (including R&D scientists, engineers, and their managers)		R&D technicians and equivalent staff		R&D support s staff (clerical and other)		t Researche with PhI I (excludin MD, JD, a EdD)	
East beverage and tobacco	NAICS CODE	compan	les	wale		remai	e	managei	s)	Starr		other	)	EuD)	
products	311-12	89	r	79	r	10	r	88	r	2		0		4	
Textile, apparel, and leather products	313-16	25		21		4		11		3		11	r	0	
Wood products	321	6		4		1		3		1		1		3	
Paper	322	0		0		0		0		0		0		0	
Printing and related support activities	323	0		0		0		0		0		0		0	
Petroleum and coal products	324	9		7		1		9		0		0		1	
Chemicals	325	607		438		169		387		138		82	-	175	
Pharmaceuticals and medicines	3254	296		201		95		227		50		19	-	120	
Chemicals, excluding	other 325	311		237		74		160		88		63		55	
Plastics and rubber products	326	29		26		3		15		3		12	r	1	
Nonmetallic mineral products	327	24		23		1		18		6	r	0	ŀ	9	r
Primary metals	331	11	r	7		4	r	11	r	0	·	0	-	9	r
Fabricated metal products	332	159	r	156	r	3	-	57	r	59	r	43	r	2	r
Machinery	333	512	-	422	-	90		380	-	104	-	28	-	59	-
Computer and electronic products	334	1.950		1.582		368		1.414		400		137	-	367	
Semiconductor and other electronic components	3344	509		440		69		329		136	r	44		127	
Navigational, measuring, electromedical, and control instruments	3345	1.110		852		258		878		176		56		211	
Other computer and electronic products	other 334	332		290		42		207		88		37		29	
Electrical equipment, appliances, and components	335	306		255		51		204		62	r	40		42	r
Transportation equipment	336	190		180		10		146		34		11		17	r
Aerospace products and parts	3364	95		88		7		69		21		5		1	
Other transportation equipment	other 336	96		93		3		77		13	r	6	r	16	r
Furniture and related products	337	3		3		0		3		0		0		0	
Miscellaneous manufacturing	339	765		531		233	r	687		70		7		253	
Selected nonmanufacturing industries	42, 51, 5413, 5415, 5417	34,276		26,605		7,671		24,985		6,596		2,695		6,412	
Wholesale trade	42	1,119		954		165		860		191		68	r	137	
Information	51	5,859		4,631		1,228		3,954		1,333		571		630	
Software publishers	5112	4,299		3,382		917		2,911		892		496		499	
Information, excluding software publishers	51 less 5112	1,559		1,248		311		1,043		442		75		131	
Architectural, engineering, and related services	5413	5,330		4,454		876		4,067		920		343		505	
Computer systems design and related services	5415	11,653		9,670		1,983		8,364		2,444		845		936	
Scientific research and development services	5417	10,315		6,897		3,418		7,740		1,708		868		4,204	

Domestic R&D employees, by selected industry, by sex and by R&D work activity, for companies with 1–9 employees: 2021 (Number)

Industry	NAICS code	All companies	Male	Female	Researchers (including R&D scientists, engineers, and their managers)	R&D technicians and equivalent staff	R&D support staff (clerical and other)	Researchers with PhD (excluding MD, JD, and EdD)
Research and development in nanotechnology	541713	1,119	763	355	812	140	167	498
Research and development in biotechnology (except nanobiotechnology)	541714	3,199	1,955	1,244	2,355	579	266	1,504
Research and development in the physical, engineering, and life sciences (except nanotechnology and biotechnology)	541715	5,878	4,113	1,765	4,474	975	429	2,171
Social sciences and humanities research and development	541720	110	60	50	91	13	6	27

r = relative standard error > 50%.

NAICS = 2017 North American Industry Classification System.

#### Note(s):

Detail may not add to total because of rounding. Statistics are representative of companies located in the United States that performed or funded R&D.

#### Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2022 Annual Business Survey: Data Year 2021.

R&D employee occupations included researchers (e.g., R&D scientists, engineers, and their managers), R&D technicians and equivalent staff, and R&D support staff (clerical and other). Among domestic R&D employees in 2021, 73% (about 28,000 employees) were researchers; among these researchers, 26% had PhDs. Almost 7,500, or 19% of domestic R&D employees, were R&D technicians, and the remaining (about 3,000, or 8%) were R&D support staff.

# Survey Information and Data Availability

In this InfoBrief, R&D costs and performance are expressed in current U.S. dollars and are not adjusted for inflation. For the ABS, a microbusiness is defined as a business organization located in the United States, either a U.S.-owned company or a U.S. affiliate of a foreign parent company, of one or more establishments under common ownership or control, with one to nine domestic employees.

The survey was administered to companies whether or not they were known to have R&D activity. The ABS collected detailed statistics from microbusinesses located in the United States on R&D expenditures, R&D employees, intellectual property, company and primary owner characteristics, and innovation activities.

Only microbusinesses (businesses with one to nine employees) are asked the R&D questions, and only those microbusinesses are presented in this InfoBrief.

The statistics from the survey are based on a sample; as such, they are subject to both sampling and nonsampling errors (see "Technical Notes" under the Methodology tab at <a href="https://ncses.nsf.gov/surveys/annual-business-survey/">https://ncses.nsf.gov/surveys/annual-business-survey/</a>). Microbusinesses with less than \$50,000 in R&D are excluded from the ABS national estimates and this InfoBrief.

For the full ABS 2022 (reference year 2021), 300,000 employer companies were sampled to represent the population of 4.9 million employer companies, and the unit response rate was 67.0%.

The full set of data tables on R&D, company demographics, innovation, technology, and patent and intellectual property protection from this survey will be listed under the Data tab at <a href="https://ncses.nsf.gov/surveys/annual-business-survey/">https://ncses.nsf.gov/surveys/annual-business-survey/</a>. Individual data tables and tables with relative standard errors and imputation rates from the ABS 2022 are available from the Survey Manager upon request.

# **Notes**

1 Microbusinesses are defined as having between one to nine domestic employees. Employees are defined as individuals who worked for the business and received a W-2 issued by the business for salary or wages.

2 R&D questions were asked only of manufacturers and certain selected nonmanufacturing industries that in previous NCSES surveys (2017 ABS, BRDI-M, and Business R&D Innovation Survey) represented almost all R&D of microbusinesses in the United States.

3 As defined by the *Frascati Manual*, basic research is experimental or theoretical work undertaken primarily to acquire new knowledge of the underlying foundations of phenomena and observable facts, without any particular application or use in view. Applied research is original investigation undertaken in order to acquire new knowledge. It is, however, directed primarily toward a specific, practical aim or objective. Experimental development is systematic work, drawing on knowledge gained from research and practical experience and producing additional knowledge, which is directed to producing new products or processes or to improving existing products or processes. See Organisation for Economic Cooperation and Development (OECD). 2015. *Frascati Manual: Guidelines for Collecting and Reporting Data on Research and Experimental Development*. The Measurement of Scientific, Technological and Innovation Activities. Paris: OECD Publishing.

4 Kindlon A; National Center for Science and Engineering Statistics (NCSES). 2022. *Microbusinesses Performed \$5.6 Billion of R&D in the United States in 2020*. NSF 23-305. Alexandria, VA: National Science Foundation. Available at https:// ncses.nsf.gov/pubs/nsf23305/.

# **Suggested Citation**

Kindlon A; National Center for Science and Engineering Statistics (NCSES). 2023. *Microbusinesses Performed* \$6.1 *Billion of R&D in the United States in 2021*. NSF 24-302. Alexandria, VA: National Science Foundation. Available at https://ncses.nsf.gov/pubs/nsf24302.

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