

Table 47. Product innovating companies, by state: 2021–23

(Number and percent)

State	Companies (number)	Product innovation			
		Number		Percent	
		Yes	No	Yes	No
All states	5,033,879	575,463	4,458,416	11.4	88.6
Alabama	54,567	4,635	49,931	8.5	91.5
Alaska	12,313	1,324	10,989	10.8	89.2
Arizona	91,420	11,027	80,393	12.1	87.9
Arkansas	40,291	3,296	36,995	8.2	91.8
California	665,486	87,506	577,980	13.1	86.9
Colorado	123,650	16,379	107,272	13.2	86.8
Connecticut	56,334	5,197	51,137	9.2	90.8
Delaware	14,764	2,104	12,659	14.3	85.7
District of Columbia	8,429	1,262	7,167	15.0	85.0
Florida	385,856	43,147	342,709	11.2	88.8
Georgia	139,968	15,416	124,552	11.0	89.0
Hawaii	19,760	2,619	17,141	13.3	86.7
Idaho	41,572	4,755	36,818	11.4	88.6
Illinois	207,687	24,545	183,142	11.8	88.2
Indiana	91,812	9,223	82,589	10.0	90.0
Iowa	54,123	5,670	48,453	10.5	89.5
Kansas	45,444	4,213	41,231	9.3	90.7
Kentucky	50,088	5,194	44,894	10.4	89.6
Louisiana	59,916	4,492	55,425	7.5	92.5
Maine	27,666	3,015	24,651	10.9	89.1
Maryland	86,058	9,922	76,135	11.5	88.5
Massachusetts	101,899	11,159	90,740	11.0	89.0
Michigan	143,363	16,067	127,296	11.2	88.8
Minnesota	99,772	11,442	88,330	11.5	88.5
Mississippi	29,353	2,001	27,351	6.8	93.2
Missouri	85,884	7,469	78,415	8.7	91.3
Montana	31,091	2,653	28,438	8.5	91.5
Nebraska	37,575	4,217	33,358	11.2	88.8
Nevada	43,171	4,595	38,576	10.6	89.4
New Hampshire	24,688	2,951	21,737	12.0	88.0
New Jersey	147,328	17,025	130,303	11.6	88.4
New Mexico	25,733	3,066	22,668	11.9	88.1
New York	306,088	33,924	272,164	11.1	88.9
North Carolina	154,030	17,615	136,415	11.4	88.6
North Dakota	15,511	1,613	13,898	10.4	89.6
Ohio	147,722	16,757	130,965	11.3	88.7
Oklahoma	57,621	4,762	52,859	8.3	91.7
Oregon	82,195	9,951	72,244	12.1	87.9
Pennsylvania	181,147	20,247	160,900	11.2	88.8
Rhode Island	16,568	1,629	14,939	9.8	90.2
South Carolina	69,467	7,171	62,295	10.3	89.7
South Dakota	18,890	1,945	16,945	10.3	89.7
Tennessee	72,571	7,766	64,806	10.7	89.3
Texas	352,778	42,527	310,251	12.1	87.9
Utah	64,923	8,071	56,852	12.4	87.6
Vermont	12,412	1,469	10,943	11.8	88.2
Virginia	126,839	14,397	112,442	11.4	88.6
Washington	133,709	17,611	116,097	13.2	86.8
West Virginia	18,920	1,705	17,215	9.0	91.0
Wisconsin	97,950	10,528	87,423	10.7	89.3

Table 47. Product innovating companies, by state: 2021–23

(Number and percent)

State	Companies (number)		Product innovation						
			Number			Percent			
			Yes		No		Yes		No
Wyoming	15,034		1,664		13,369	11.1		88.9	
Undistributed	42,442		6,521		35,921	15.4		84.6	

Note(s):
Detail across rows may not add to total because of rounding. Detail across columns have been adjusted to add to total. A company with establishments in multiple states is counted only in the state where the survey was addressed. Statistics are representative of companies located in the United States.

Source(s):
National Center for Science and Engineering Statistics and Census Bureau, 2024 Annual Business Survey: Data Year 2023.