

Table 73. Activities conducted by domestic unaffiliated companies, by industry: 2023

(Percent)

Industry	NAICS code	All companies (number)	Core production	Distribution and logistics	Marketing, sales, or after sales services	Administrative or management functions	Research and development	Engineering and other technical services	Information and communication technology services	All other operating activities
All industries	11, 21–23, 31–33, 42–81	5,033,879	12.1	9.1	10.4	8.7	1.7	3.4	7.0	8.6
Manufacturing industries	31–33	207,352	19.6	26.2	11.8	9.0	3.2	7.6	10.4	10.2
Food	311	18,929	10.1	18.2	10.8	7.9	2.8	4.4	7.3	7.9
Beverage and tobacco products	312	9,236	16.7	33.4	19.2	13.8	2.1	3.5	7.9	11.0
Textile, apparel, and leather products	313–16	9,223	15.6	18.0	10.3	7.1	2.6	3.1	6.1	6.6
Wood products	321	9,572	13.5	20.5	7.0	6.9	1.5 r	6.4	6.5	7.5
Paper	322	2,042	26.7	43.7	11.5	11.5	1.0	13.0	14.9	13.3
Printing and related support activities	323	18,767	27.4	27.8	10.4	9.1	1.3	2.1	7.8	8.0
Petroleum and coal products	324	222	14.4 r	40.1 r	17.6 r	7.7	6.3	11.7	24.3 r	11.7 r
Chemicals	325	7,878	20.7	38.0	21.8	13.3	7.7	12.3	17.5	14.1
Pesticide, fertilizer, and other agricultural chemicals	3253	499	6.6	20.2	9.4	6.0	5.2	4.4	7.4	7.8
Pharmaceuticals and medicines	3254	1,702	21.5	38.8	22.4	15.2	11.9	13.0	17.9	14.9
Soap, cleaning compound, and toilet preparation	3256	1,817	22.3	40.9	29.6	10.6	7.0 r	10.0	19.2	17.6
Other chemicals	other 325	3,860	21.3	38.6	19.4	14.8	6.5	14.0	17.9	12.8
Plastics and rubber products	326	6,787	20.5	37.6	15.8	9.9	5.6	13.2	16.1	11.1
Nonmetallic mineral products	327	7,659	11.3	21.9	9.9	6.6	1.2	6.5	8.5	5.7
Primary metals	331	1,933	24.3	41.2	13.0	4.2	1.0	13.5	20.0	9.9
Fabricated metal products	332	47,168	18.4	24.2	8.1	8.0	1.8	7.1	10.2	10.7
Machinery	333	17,417	25.1	31.7	14.8	8.5	4.3	11.7	15.2	11.1
Computer and electronic products	334	8,108	25.0	33.1	16.8	13.8	11.0	17.3	17.2	14.1
Communications equipment	3342	973	19.1	29.2	12.2	7.5	6.8	12.2	8.3	9.0
Semiconductor and other electronic components	3344	2,583	25.2	30.9	13.4	15.0	6.2	13.8	15.4	15.7
Navigational, measuring, electromedical, and control instruments	3345	3,674	27.8	35.8	20.5	15.5	16.7	22.8	21.2	15.2
Other computer and electronic products	other 334	878	19.2	32.7	16.4	10.1	5.9 r	10.7	15.3	10.5
Electrical equipment, appliances, and components	335	4,012	22.5	32.5	15.7	10.1	4.1	13.3	11.7	12.4
Transportation equipment	336	7,200	21.0	28.6	14.9	11.3	6.8	14.1	13.3	12.4
Automobiles, bodies, trailers, and parts	3361–63	4,517	19.2	29.6	15.9	9.1	5.6	11.0	13.2	12.9
Aerospace products and parts	3364	907	22.7	29.7	8.2	12.6	2.8	14.3	17.8	14.7
Other transportation	other 336	1,776	24.8	25.3	16.0	16.4 r	11.7 r	21.9	11.1	9.9
Furniture and related products	337	11,432	20.1	19.3	9.9	7.9	1.4	2.9	5.9	8.0
Miscellaneous	339	19,766	23.0	24.4	12.3	9.2	4.7	8.7	9.7	12.8
Medical equipment and supplies	3391	7,071	24.1	22.1	10.8	9.9	6.6	11.1	9.3	14.5
Other miscellaneous manufacturing	3399	12,695	22.4	25.6	13.1	8.8	3.6	7.3	9.9	11.8
Nonmanufacturing industries	11, 21–23, 42–81	4,826,527	11.7	8.4	10.3	8.7	1.6	3.2	6.8	8.6
Agriculture, forestry, fishing, and hunting	11	18,408	7.3	10.3	3.6	4.0	0.8 r	1.4 r	2.4	7.2
Mining, extraction, and support activities	21	14,212	12.3	12.8	5.3	6.0	1.3	7.2	4.6	10.2

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Utilities	22	3,367	11.3	10.5	5.5	7.2	4.0	r	10.1	8.1	8.9					
Construction	23	697,532	16.9	8.9	7.8	7.4	0.9		6.4	5.4	8.6					
Wholesale trade	42	236,689	21.3	31.8	16.4	11.3	3.9		6.4	10.8	12.4					
Retail trade	44–45	542,047	17.1	16.3	13.9	8.0	2.2		2.2	6.5	8.6					
Transportation and warehousing	48–49	184,207	8.8	18.0	6.6	8.2	0.9		1.5	5.2	9.0					
Information	51	67,109	14.9	9.7	13.6	12.1	4.2		6.3	10.6	12.7					
Publishing	511	19,008	22.2	16.1	19.7	14.3	7.5		9.5	15.1	15.9					
Newspaper, periodical, book, and directory publishers	5111	8,557	28.6	26.1	13.4	10.8	2.0		2.5	10.7	11.0					
Software publishers	5112	10,451	16.9	7.9	24.8	17.1	12.1		15.3	18.6	19.9					
Telecommunications	517	6,886	10.6	8.4	12.2	9.3	2.5	r	7.5	11.9	10.5					
Data processing, hosting, and related services	518	8,312	8.9	6.3	12.8	12.2	3.9		7.6	11.3	11.0					
Other information	other 51	32,903	13.1	7.2	10.5	11.4	2.7		3.9	7.6	11.7					
Finance and insurance	52	195,489	4.9	2.0	12.2	9.2	1.8		1.2	8.6	6.5					
Real estate and rental and leasing	53	282,087	5.5	2.0	13.7	11.2	0.9		1.3	5.8	9.6					
Lessors of nonfinancial intangible assets (except copyrighted works)	533	1,783	7.9	6.3	r	20.3	9.1	r	4.7	r	6.0	12.2	13.7	r		
Other real estate and rental and leasing	other 53	280,304	5.5	2.0	13.7	11.2	0.9		1.2	5.8	9.6					
Professional, scientific, and technical services	54	730,285	10.3	4.4	9.7	10.9	2.2		5.4	10.2	9.4					
Legal services	5411	153,500	4.1	1.7	11.4	9.6	0.7		0.7	12.4	8.8					
Accounting, tax preparation, bookkeeping, and payroll services	5412	108,031	5.3	1.3	4.4	4.0	0.6		0.6	9.4	7.8					
Architectural, engineering, and related services	5413	88,454	12.8	5.1	7.3	10.6	2.3		20.8	10.9	9.4					
Specialized design services	5414	28,137	22.6	16.8	12.0	14.6	1.9		3.7	6.2	9.9					
Computer systems design and related services	5415	99,385	13.5	4.5	10.6	13.1	3.8		8.1	11.6	10.7					
Management, scientific, and technical consulting services	5416	156,771	10.0	4.1	10.4	13.6	2.6		3.8	8.3	9.2					
Scientific research and development services	5417	11,544	15.1	15.5	11.1	17.8	20.8		16.4	16.0	16.9					
Advertising, public relations, and related services	5418	27,216	20.1	10.0	14.9	15.3	1.6		1.7	8.8	10.4					
Other professional, scientific, and technical services	5419	57,246	15.5	6.4	11.0	11.5	1.8		2.9	9.3	9.4					
Management of companies and enterprises	55	2,682	6.9	r	9.1	r	8.9	r	9.3	r	1.8	r	4.8	r	5.5	9.2
Administrative and support and waste management and remediation services	56	305,400	9.2	4.9	8.4	7.7	0.9		1.6	4.6	6.7					
Educational services	61	61,684	8.3	3.3	13.4	9.7	1.9		2.0	7.2	8.9					
Health care and social assistance	62	549,826	7.6	2.5	9.1	9.1	1.1		1.2	8.8	7.8					
Health care services	621–23	482,098	8.1	2.7	9.5	9.5	1.1		1.3	9.4	8.0					
Social assistance	624	67,728	4.3	1.5	6.3	6.1	1.1		0.6	4.5	6.3					
Arts, entertainment, and recreation	71	97,837	9.7	6.7	12.8	11.1	1.7		2.4	5.3	9.4					
Accommodation and food services	72	492,801	11.5	7.7	10.4	7.1	1.9		1.6	4.4	8.3					
Other services	81	344,866	9.9	5.1	7.6	5.6	0.9		1.2	3.4	6.6					

r = relative standard error > 50%.

NAICS = 2017 North American Industry Classification System.

Note(s):
Detail may not add to total because of rounding or unavailable NAICS detail for select records beyond the 4-digit industry classification. Industry classification is based on dominant establishment payroll. Statistics are representative of companies located in the United States. Unaffiliated companies include firms such as independent contractors and suppliers.

Source(s):
National Center for Science and Engineering Statistics and Census Bureau, 2024 Annual Business Survey: Data Year 2023.