

Table A-2. Response measures: 2023

(Percent)

Measure	2023
Check-in rate ^a	59
Response rate (unweighted) ^b	64

^a The number of survey responses from sampled companies divided by the total number of companies in the sample. Note this includes companies who contacted the Census Bureau to indicate they were out of business and companies who were later determined to be inactive or otherwise out of scope for tabulations.

^b The number of active and in-scope companies responding to the number of owners and number of W-2 employees, divided by the total number of in-scope and active companies in the sample.

Source(s):
National Center for Science and Engineering Statistics and Census Bureau, 2024 Annual Business Survey: Data Year 2023.