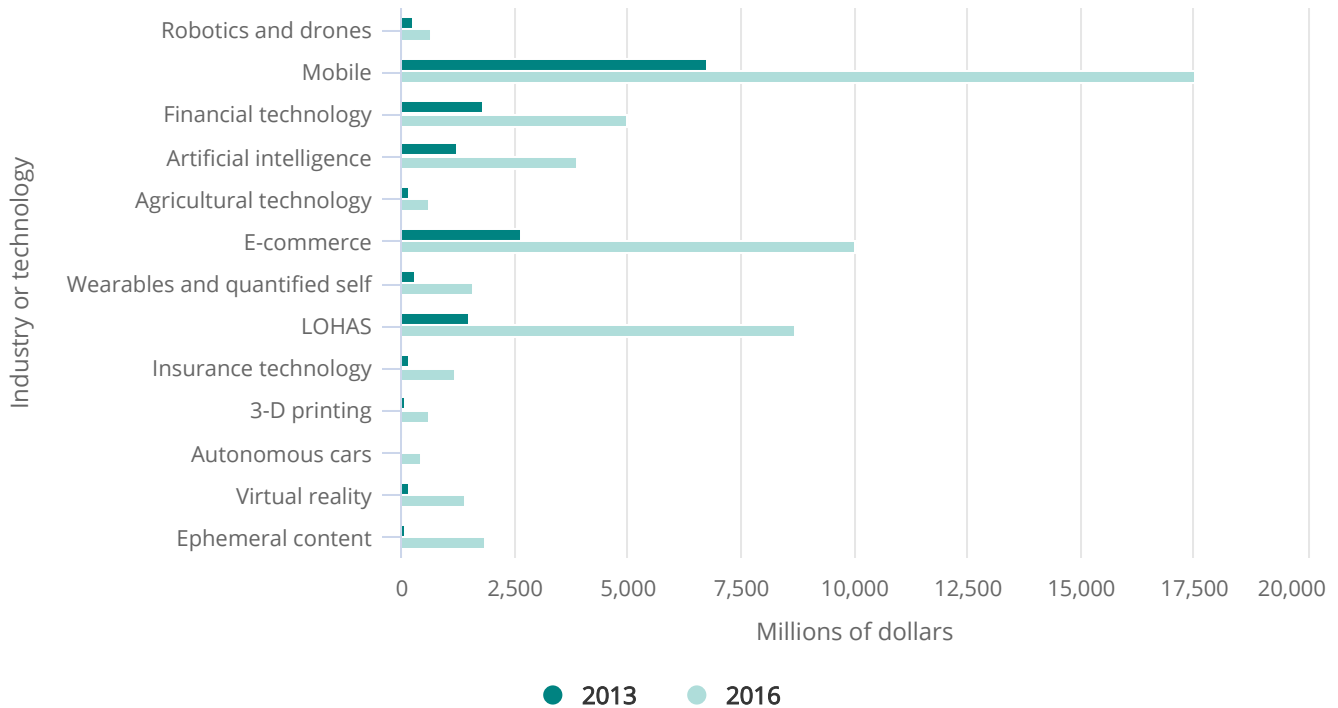


FIGURE 8-21

U.S. early- and later-stage venture capital investment, by selected industry: 2013 and 2016



LOHAS = lifestyles of health and sustainability.

Note(s)

Quantified self is the use of technology to collect data about one's self. Early-stage financing supports product development and marketing, the initiation of commercial manufacturing, and sales; it also supports company expansion and provides financing to prepare for an initial public offering. Later-stage financing includes acquisition financing and management and leveraged buyouts. Venture capital investments in firms are classified into industry verticals. The sum of investment in industry verticals exceeds total investment because firms that have activities in multiple industries or technologies are classified in multiple industry verticals. Industries ranked by the largest increase in investment between 2013 and 2016.

Source(s)

PitchBook, venture capital and private equity database, <https://my.pitchbook.com/>.

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