



TABLE 8-10

U.S. companies introducing new or significantly improved products or processes, by industry sector and industry proportions: 2013–15

(Number and percent)

Industry	NAICS code	New or significantly improved products or processes		New or significantly improved product (goods or services)				New or significantly improved processes				
		Companies (number) ^a	Percent	Companies (number) ^a	Any good or service	Goods	Services	Companies (number) ^b	Any processes	Manufacturing or production methods	Logistics, delivery, or distribution methods	Support activities
All industries	21–23, 31–33, 42–81	1,413,932	16.8	1,406,937	10.4	6.4	7.7	1,396,470	12.4	5.1	4.3	9.7
Manufacturing industries	31–33	112,782	33.1	112,249	24.3	21.7	11.4	111,990	24.7	18.4	7.5	14.5
Nonmanufacturing industries	21–23, 42–81	1,301,150	15.4	1,294,688	9.2	5.0	7.4	1,284,480	11.3	4.0	4.1	9.3

^a Statistics for the number of companies are based only on companies in the United States responding either "Yes" to at least one of the items on the survey relating to new or significantly improved products regardless of whether the company performed or funded R&D. These statistics do not include an adjustment to the weight to account for unit nonresponse.

^b Statistics for the number of companies are based only on companies in the United States that reported data for at least one of the items on the survey relating to new or significantly improved products or processes, regardless of whether the company performed or funded R&D. These statistics do not include an adjustment to the weight to account for unit nonresponse.



Source(s)

National Science Foundation, National Center for Science and Engineering Statistics, and U.S. Census Bureau, Business R&D and Innovation Survey (BRDIS), 2015, Table 68 and Table 69.

Science and Engineering Indicators 2018